



**Golden West
Regional Fly-in & Airshow
June 8-10, 2012
Marysville, CA**

Official Program Advertising Rates

All ads are full color

Full Page	\$400
Mag Page	\$280
Half Page.....	\$225
Third Page	\$160
Quarter Page.....	\$127
Fifth Page	\$105
Eighth Page.....	\$75

Deadlines

Space Reservation..... May 10, 2012
Ad Copy Due..... May 14, 2012

- Advertising rates are **NET** rates
- All ads must be **prepaid** by May 14, 2012

Digital Files: Adobe Creative Suite 3
Call for other formats.



- More than 1,000 aircraft expected in 2012
- Saturday airshow
- KidQwest Hangar hands-on activities for kids
- Aero Mall will have exhibits by manufacturers of the latest aircraft, avionics and pilot supplies.

FAX YOUR AD ORDER — TODAY! FAX: 858-712-1960

Company _____
 Contact Name _____
 Address _____
 City/State/ZIP _____
 Phone _____ Fax _____
 Email _____
 Web _____
 Ad Size _____ Cost _____
 Send Invoice Check Enclosed Visa MC AMEX
 CC# _____
 Expire Date _____ CVV _____
 Name on Card _____

Ad dimensions (inches)

	1 column 2.312" wide	2 columns 4.875" wide	3 columns 7.437" wide	4 columns 10" wide
Eighth	6.25" high	3" high	2" high	-
Fifth	10" high	5" high	3" high	-
Quarter	12.5" high	6.25" high	4" high	3" high
Third	-	8" high	5.5" high	-
Half	-	12.5" high	8.5" high	6.25" high
Mag	-	-	10" high	-
Full	-	-	-	12.5" high

SALES REPS
 Larry Price 888-735-9379 Mickey Price 888-735-9379
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